

Charles P. Jones (2019)

INVESTMENT Analysis and Management



# Teori Portofolio dan Analisis Investasi (TPAI)

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# Chapter 15 & 16

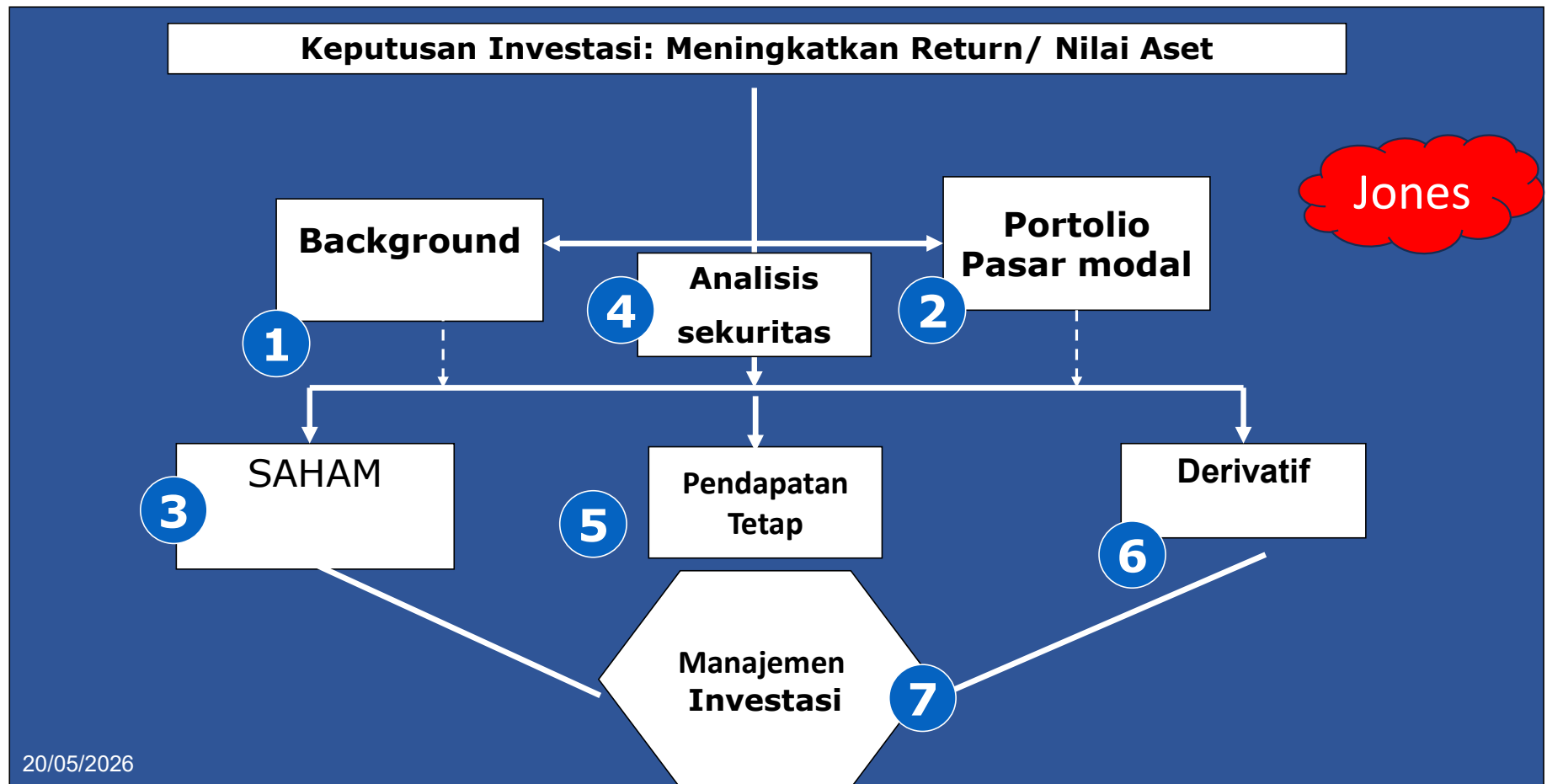
Sesi 7

# Financial Manager (vs INVESTOR)

Brigham  
& Daves

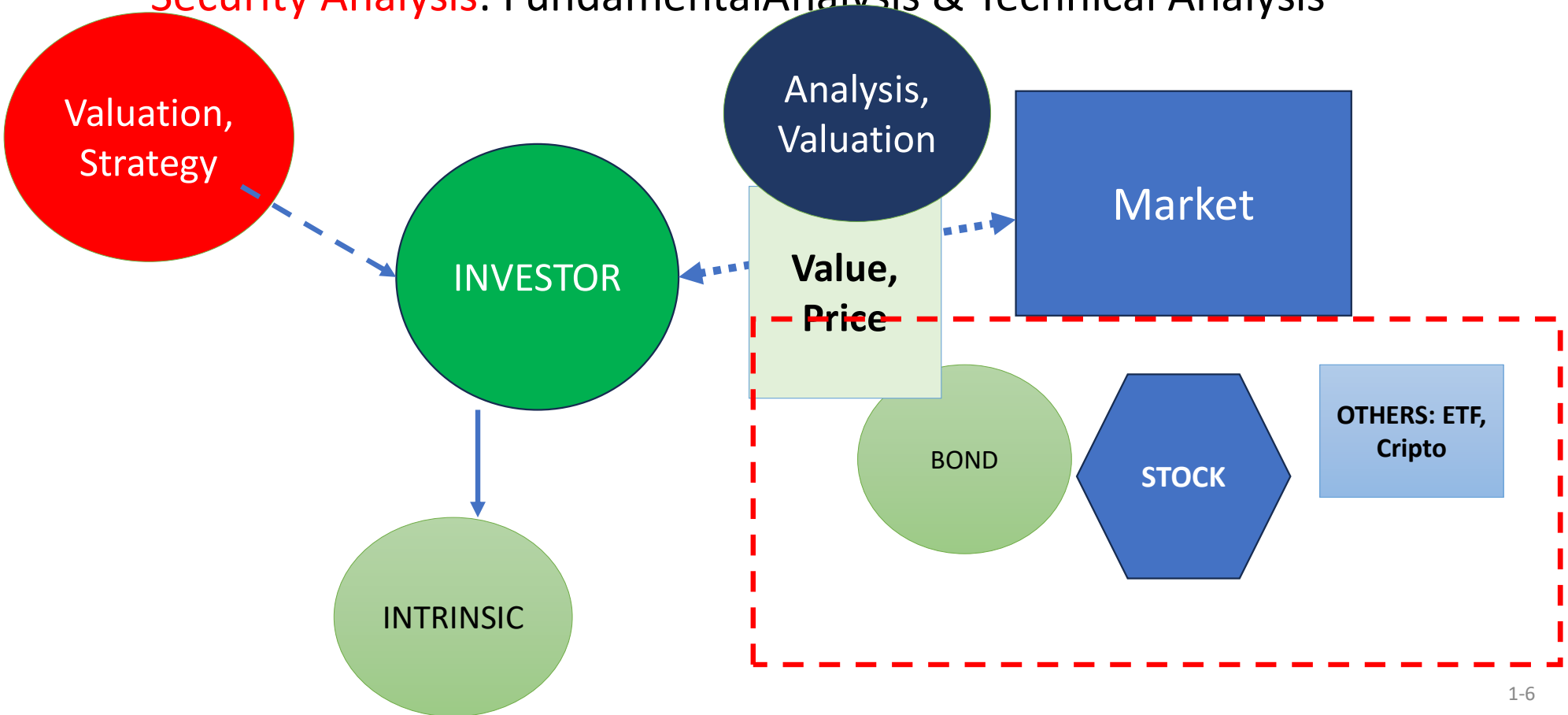


# INVESTOR (vs Financial Manager)



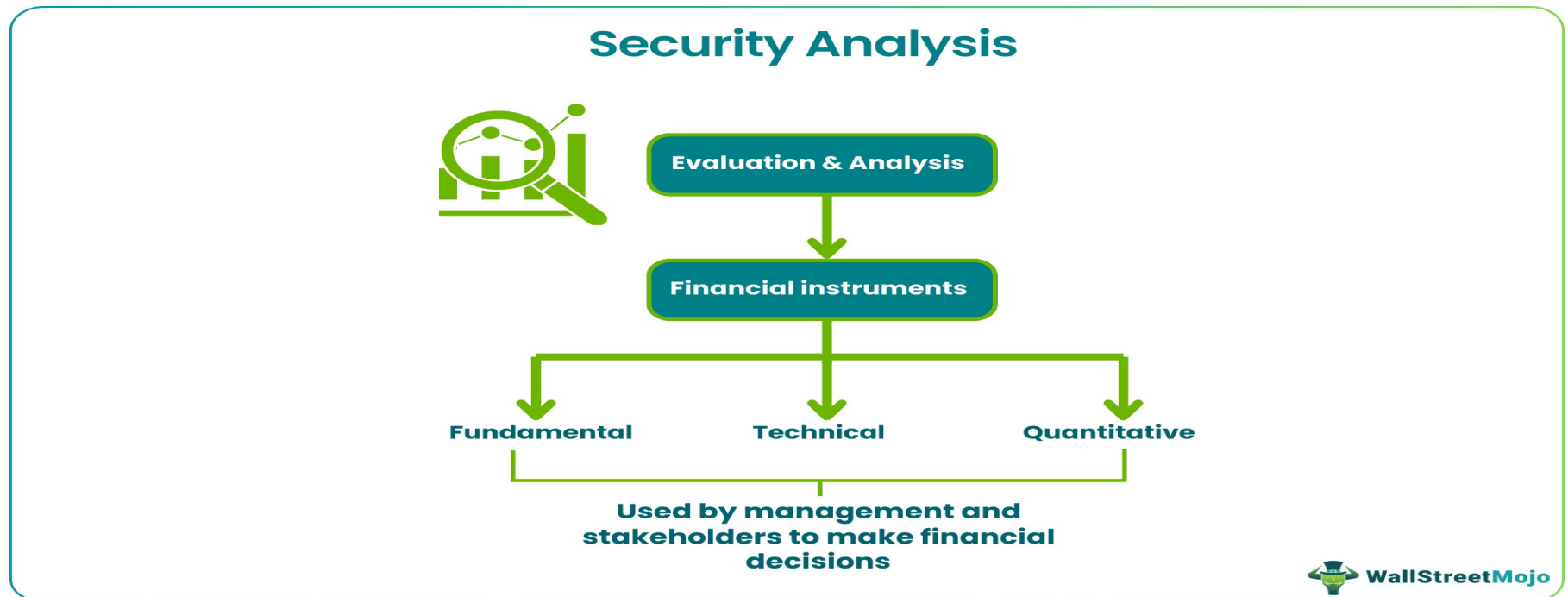
# Economy, Market, & Sector Analysis

- **Security Analysis:** Fundamental Analysis & Technical Analysis



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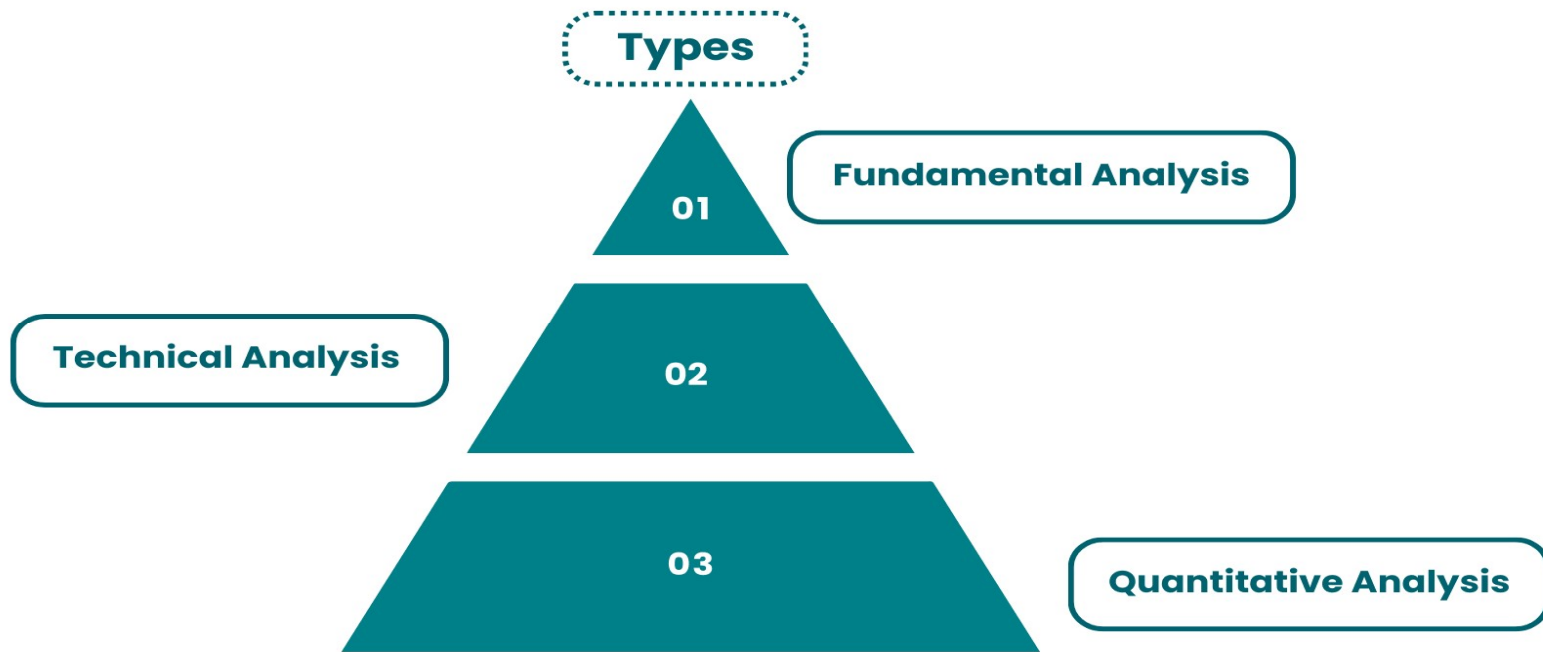


- (<https://www.wallstreetmojo.com>)

# Why Investor need valuation

Source: <https://www.wallstreetmojo.com/investment-theory/>

## Security Analysis



# What's Securities Analysis

## Apa Itu Analisis Sekuritas?

- *Analisis sekuritas merujuk pada analisis nilai sekuritas seperti saham dan instrumen lainnya untuk menilai nilai total bisnis, yang akan berguna bagi investor dalam mengambil keputusan.*
- *Terdapat tiga metode untuk menganalisis nilai sekuritas (Analysis → intrinsic → investing):*
  1. Fundamental,
  2. Technical
  3. Kuantitatif

# Diskusi

- Presenter:

## Partisipasi:

- ?

→,

- ?

→

→ → ppt = word